



Email Marketing Certified

Emmy Skogstad

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Valid from: Dec 3 2023 - Jan 1 2026

Certification code: b150820d7c3a42adbd17210d6e50f14d

HubSpot Academy

Yamini
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