



Social Media Certified

Emmy Skogstad

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Oct 16 2023 - Nov 14 2025

Certification code: 6fe5fed1939c446282ce8a8ecbada14b

HubSpot Academy

Yamini
CEO Yamini Rangan